



Jamie Allan
SIMPLY MAKING THINGS HAPPEN



CHOOSE A **DATABASE CLEANSING SOLUTION** THAT WORKS FOR YOU

Enhanced

Database Fields

1. Contact name & title
2. Address
3. Email(s)
4. Telephone number(s)
5. One additional field

A maximum of 4 contacts, 5 working day period: call/call/email/text

Opt in to receive communications from you: call/text/email/direct mail

Permission to stay in touch granted, refused or non-response

The Enhanced solution means that you have a GDPR compliant database and enough relevant information to communicate with the primary contact at the company and their permission to do so

FREE 15 record pilot

Call Glenn at Time Data Insights on 07747 270 775 or
email at glenn.hoy@time-associates.co.uk

Call Jamie at Jamie-allan on 07786 228553 or
Email at ja@jamie-allan.com



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Enhanced PLUS...

Everything you get from your Enhanced database plus..

- 6. Social media links
- 7. Information from website link
- 8. Other (as specified)

A maximum of 6 contacts, 7 working day period

Add your extra pre-determined information fields:

Enhanced PLUS helps you understand the company better by obtaining additional information that they see as important

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Bespoke

Updating and creating all the key contact and company information and working with you to make it 'marketing ready'.

- Client segmentation and profiling
- CRM integration
- Customer Satisfaction feedback
- Desk Research
- Multi channel campaigns

Building and maintaining a database that does everything you need is not only rewarding by way of commercial gains it means that you are seen to be very 'customer centric' and your clients will be receiving more relevant communications from you

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Database Validation Solution

We will take your supplied email database and undertake an exercise that will enable you to ask your contacts to confirm key information such as - assumes fields originally provided:

- Name of contact
- Email address
- Company telephone number
- Up to 2 other fields of your choice

We can also ask them to confirm which forms of communications they are still happy to receive:

Email - Direct Mail – Call - Social Media - one other specific to you

This work is 100% GDPR compliant as your clients are invited to 'opt in' at every stage of the process.

What you will then have is a refined list of people who are happy for you to stay in touch with them.

Outputs include:

- ✓ New GDPR compliant database
- ✓ Report on emails that could not be delivered
- ✓ Individual comments/feedback
- ✓ A list of those that have 'opted out' and to what

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